

The Who's Who in Fluorescence Annual Volume Breaks New Ground

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Published online: 27 August 2008
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The *Who's Who in Fluorescence Annual Volume* was founded by Chris D. Geddes and his Institute of Fluorescence staff in 2002, (<http://theinstituteoffluorescence.com/index.html>) as a directory of Fluorescence-worker contact details to aid the peer review process of the *Journal of Fluorescence*.

In 2003 the volume was launched and made available to the fluorescence community so that others share access to the information collated within the volume.

The *Who's Who in Fluorescence 2008* is the sixth volume of the Who's Who series. The previous five volumes (2003–2007) have been very well received, with 1,000's of copies being distributed around the world, through conferences and workshops, as well as through internet book sites. Recently, the WWIF volume was disseminated at the 10th MAFS conference in Salzburg, Austria. The volume was very well received indeed. We subsequently thank Professor Otto Wolfbeis for help in disseminating the volume at the MAFS venue.

This new 2008 *color volume* features some 418 entries from no fewer than 38 countries worldwide, as compared to 405 entries (35 different countries) in 2007 and 366 entries in the 2006 volume, respectively. We have received 31 new

entries this year, and deleted 18 entries that were not updated by contributors from past years.

In 2007 some 106 AIM numbers were submitted and listed, 88 the year before. This year, the number submitted has risen again to 129 entries, greater than 30% of all contributors. In the 2009 volume, authors will have the opportunity to submit their personalized ISI *h-index* values also.

In addition, the volume has a continued strong company support, which will enable us to further disseminate the volume in 2008–2009. In this regard we especially thank the instrumentation companies for their continued support, where without their financial contributions, it is likely that the volume would not be the success it is today.

The new WWIF website was also launched in August 2007. The website features all the latest WWIF templates and submission information. <http://wwifonline.com/>.

Finally, we would like to thank Caroleann Aitken, the *Who's Who in Fluorescence Coordinator* for both the architecture and the typesetting of the entire volume in a timely fashion. Thanks also go to Aaron Johnson and Kathleen Lyons at Springer, for helping to make this volume possible, many thanks.

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